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Classic POS reimaged

Introducing the new generation CT-S801III and CT-S851III POS printer range.

Citizen Systems launches new CT-S801III and CT-S851III POS printers with focus on usability, reliability, and outstanding performance.

Take your POS printing station to the next level with Citizen Systems' new CT-S801III and CT-S851III. Designed to have the same great engineering as their predecessors, the new type 3 CT-S POS range offers ultimate usability, connectivity, and economy in a neat compact body. Ideal for applications within retail and hospitality where space is scarce and high performance is key.

Thanks to the huge success of the existing CT-S POS printer range, Citizen Systems' recognised the markets' need and requests for an upgrade to their favourite POS series. The new CT-S801III and CT-S851III will strengthen Citizen's POS offering by replacing the CT-S601/651 and CT-S801/851 models. Both of the new printers encompass everything that makes the CT-S range popular – the choice of top or front exit, helpful message displays, flexible connectivity options and the same reliable Citizen quality. In addition to these great features, both the new printers are now equipped with outstanding print speeds of up to 500mm per second, a USB interface as standard, upgraded LCD screens and operating panels.

The new LCD screens are now more intuitive and ergonomic than before. With the ability to add company logos and scrolling messages, the POS printing experience can be personalised to any business' requirements. Printer managers can programme the printer to display specific messages to make everyday operation even easier – low

paper warnings, error messages and even instructions on how to order more receipt rolls – whatever the user deems relevant to their printing processes.

For businesses who operate a large fleet of POS printers, the new CT-S801III and CT-S851III are backwards compatible with all Citizen type 2 CT-S POS printers. This makes operating a mixed fleet of Citizen POS units easy. By implementing the new POS printers over time businesses can feel assured that their POS printing processes will still carry on with little to no interruption to their everyday tasks. Furthermore this saves time and other resources as businesses won't be required to do one large overhaul.

The flat, top exit design of the CT-S801III makes it ideal for all retail printing applications as well as for check out solutions where customers take their own receipts or in self-service kiosk applications to limit human contact. Whereas the front-exit design of the CT-S851III is perfect for hospitality environments to prevent spillages from food or drink getting inside the printer. Furthermore, both printers are part of Citizen's disinfectant ready range. This means that the printers' out casing can be cleaned with common cleaning chemicals without compromising it's integrity – perfect for kitchens and food counters where disinfectants and hygiene concepts are common place.

Ideal for various queue management solutions, the CT-S801III and CT-S851III print up to 500mm per second, making them Citizen's and the market's fastest POS printer models. Confidently print high quality receipts, waiting numbers, coupons, kitchen orders and more in seconds.

Available in sleek black the CT-S801III and CT-S851III offer modern yet classic aesthetics, allowing them to fit in seamlessly with a wide range of working environments. Their supreme performance features are designed to withstand daily use with both printers being able to print up to 150kms, supporting the brand's reputation of reliability within Citizen's 3" POS printer range.

Both POS printers come with full hardware and software connectivity – USB comes as the standard interface making it simple to integrate with most retail and hospitality systems. However to offer even more flexibility you can also choose from several optional interfaces: Serial, Parallel, LAN, WiFi and Bluetooth. Comprehensive software compatibility for both printers includes Windows drivers, Mac OS X, Linux CUPS and SDKs for iOS, Android and Windows Mobile as well as industry-standard ESC/POS™® emulation.

Jörk Schüßler, Marketing Director EMEA at Citizen Systems Europe, said: “Citizen is proud to be offering their new type-3 CT-S POS printers to the market, following the success of the type-2s. By bringing better usability to an already much loved design – we offer the market POS printing solutions that are familiar but upgraded to deal with the growing demand in the retail and hospitality industry”.

Visit the [Citizen Systems website](#) to learn more about the new CT-S801III and CT-851III. Please do not distribute this press release until after the official product launch date of the 27/02/2024.

About Citizen Systems Europe

Citizen Systems Europe is a wholly-owned subsidiary of the Japanese Citizen Group. Recognised and respected for its high level of experience in advanced technology and innovative solutions, Citizen is famous for its watches, printers, machinery and electronic products.

Since 1964, Citizen Systems has been the brand of choice for printers worldwide, providing a wide range of top-line industrial printing solutions that modernise the business operations of many industries, including logistics, retail, manufacturing, hospitality, post and office supply.

Citizen Systems is fully focused on the distribution and support of label, portable, photo and POS printers through an extensive partner network across EMEA.

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